

## FAQ – IÖGO “Unleash the fun” CONTEST

### 1. How long do I have to enter the contest?

The contest runs from 10:00:01 a.m. (ET) on August 6, 2018 to 11:59:59 a.m. (EST) on November 30, 2018 on the [www.iogo.ca/recre](http://www.iogo.ca/recre) website.

### 2. How can I enter the “IÖGO Bring on the fun” contest?

Follow these instructions to enter the contest and obtain a chance to win one of the grand prizes:

1. Go to the [www.iogo.ca/recre](http://www.iogo.ca/recre) website;
2. Fill out the entry form, indicating your last name, first name and e-mail address, confirm that you have read and accept the contest entry rules, and indicate whether you would like to receive news from the contest organizers, and then check the captcha box to confirm that you are not a robot.
3. Once you have completed these steps, a confirmation page will appear, and you will automatically receive one (1) entry for the draw for the grand prizes.

Follow these instructions to obtain extra chances to win a grand prize:

1. When you enter the draw for a chance to win one of the grand prizes, you can also access and take part in a quiz in order to obtain an extra chance to win. Answer the quiz question by clicking on one of the images representing the five available choices for the response, and then click on “submit my choice”;
2. Once you have completed these steps, a confirmation page will appear. You can visit the [www.iogo.ca/recre](http://www.iogo.ca/recre) website every day during the contest period to answer the quiz, and obtain up to a limit of one extra entry per day per person.

### 3. What are the prizes to be won?

There are a total of fifteen thousand and twenty (15,020) prizes to be won, with an approximate total value of up to eighty thousand dollars (\$80,000), as follows:

Twenty (20) grand prizes, each comprising one (1) activity chosen at the time of entry into the contest from among the following activities: a cooking class for two (2) people, with an approximate maximum value of one hundred and seventy-five dollars (\$175); an axe-throwing session for five (5) people, with an approximate maximum value of two hundred and twenty-five dollars (\$225); a spa package for two (2) people, with an approximate maximum value of two hundred and fifty dollars (\$250); an “Escape Room” type activity for five (5) people, with an approximate maximum value of one hundred and forty-five dollars (\$145); or a rafting adventure for two (2) people, with an approximate maximum value of two hundred and fifty dollars (\$250). The choice of

suppliers for the activities will be at the discretion of the contest organizers. However, if any of the winners resides in an area where the chosen activity is not available, they may choose to receive, in lieu of the chosen activity, a check in the amount corresponding to the value of the activity, which would allow them to make arrangements for the activity of their choice;

Fifteen thousand (15,000) instant secondary prizes, with an approximate total value of seventy-five thousand dollars (\$75,000), each comprising one (1) coupon redeemable for a free Iögo product, with an approximate unit value of five dollars (\$5).

#### **4. What are the entry limits?**

Participants must respect the following limits, or risk disqualification:

- Limit of one (1) grand prize per person and per residence during the contest period.
- Limit of five (5) secondary prizes per person and per residence during the contest period.

#### **5. Do I have to purchase a participating IÖGO product to enter?**

No purchase required.

#### **6. What types of restrictions apply to the contest?**

The contest is open to residents of Canada who have reached the age of majority in their province of residence. The employees, directors, officers, representatives and agents of the contest organizers, and of any company, corporation, trust or other legal entity controlled by or affiliated with the contest organizers, along with their advertising and promotional agencies, the suppliers of prizes, materials and services associated with the contest, and the members of their immediate families (brothers, sisters, children, fathers, mothers), their legal or de facto spouse and anyone who resides with said employees, directors, officers, representatives and agents are not eligible to enter. In order to enter the contest, a participant's computer must be configured to accept cookies.

#### **7. When and where will the draw be held?**

At 10:29:59 a.m. (EST) on December 7, 2018, at the offices of CRI Agence, located at 185 Rue Saint-Paul O, Montréal QC H2Y 3V4, a random draw of twenty (20) eligible entries will be held from among all of the entries received during the contest period in order to award the grand prizes. The participants who are selected during this draw will each be awarded one (1) grand prize corresponding to the activity that they selected when entering the contest, subject to the provisions of these contest rules.

If one or more instant secondary prizes were not awarded during the contest period, as applicable, a selection of eligible entries corresponding to the number of secondary prizes that were not awarded will be held from among all of the entries received during the contest period in order to award these prizes. The participants who are selected during this draw will each be awarded one (1) instant secondary prizes.

**8. What are the chances of winning?**

The chances that a participant's entry will be selected for a grand prize depend on the total number of eligible entries received during the contest period.

The chances of winning one of the instant secondary prizes will vary in order to apportion the awarding of these prizes during the contest period.